

Root



Beginnings™

[www.rootbeginnings.com](http://www.rootbeginnings.com)

# Fundraiser Catalog: 2012



17 West North Street, Greenfield, IN 46140 Ph: (317) 467-6242 Fx: (317) 467-6243  
[www.rootbeginnings.com](http://www.rootbeginnings.com)

## 2012 FUNDRAISER POLICY

Root Beginnings™ assists non-profit organizations in achieving their goals through fundraising opportunities. By purchasing our products, Root Beginnings™ will donate 40-50% (dependent on your sales tier) of our profits to assist your organization.

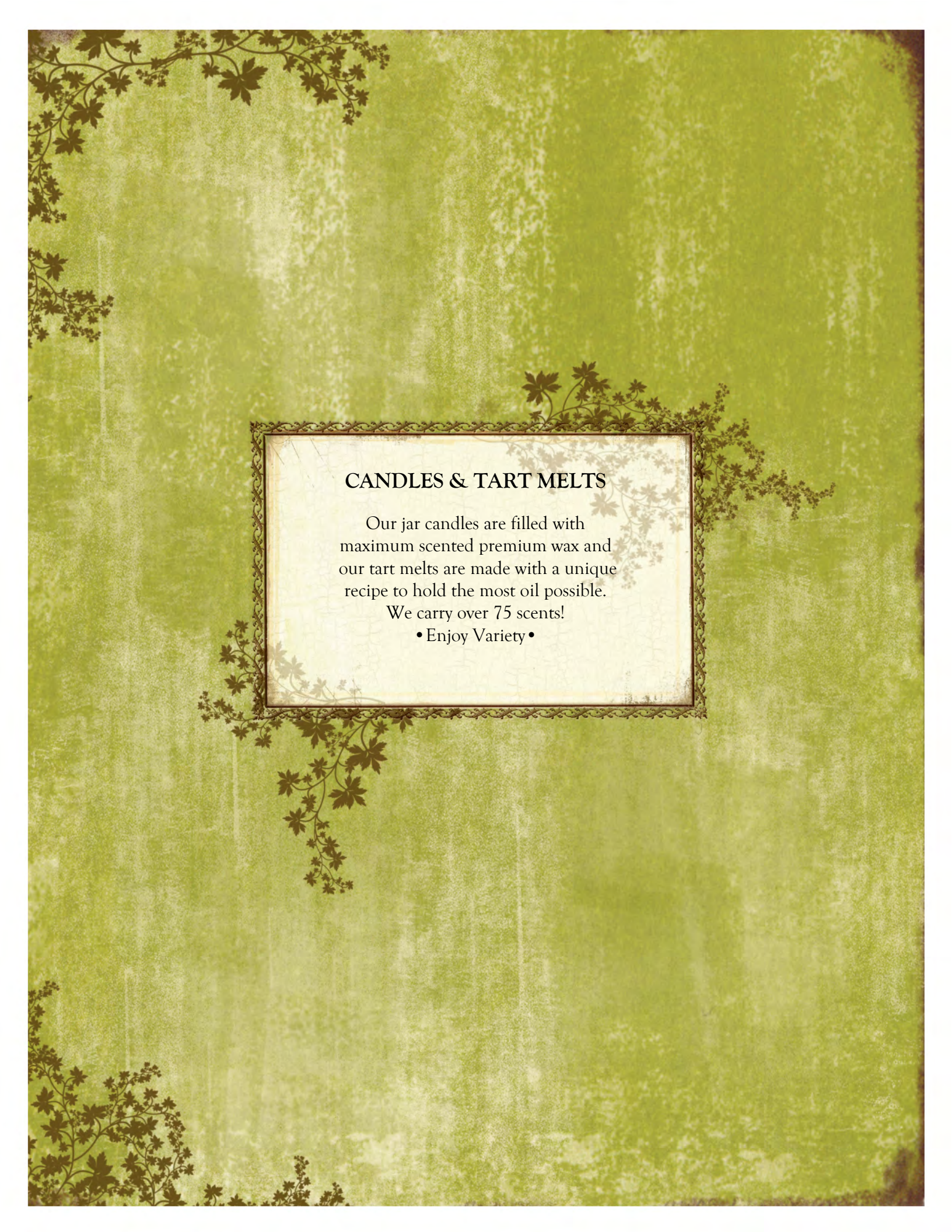
Root Beginnings™ offers special pricing to non-profit organizations under the following terms and conditions:

- 1.) Your organization's information should be received and on file requesting special pricing and providing State or Federal Tax ID number, and desired dates for fundraiser.
- 2.) Choose 10 fragrances (candles & tart melts) and 4 soaps from our scents list to provide a wide selection for your customers.
- 3.) Each participant in the fundraiser will receive a customized order sheet.
- 4.) Orders must be paid in full at time of pick-up/shipment. When paying by check (we **will only accept "one" check for the entire order**), please write it out to: Root Beginnings, LLC.
- 5.) **Payment Options for Overall Order**
  - a) Credit Card (Visa, MasterCard, Discover, & American Express)
  - b) Check (Single check for entire amount)
  - c) Cash
  - d) Money Order/Cashier's Check
- 6.) Orders must be consolidated into a single order form and submitted via email, in person, or faxed to Root Beginnings.
- 7.) Orders will be available no later than two-weeks from order submission.
- 8.) Orders can be picked up in store or we can have them shipped to you at your own expense.
- 9.) Although free online shipping is available to your customers if they spend over \$50, we do recommend referring these buyers to choose "in store pickup", when possible. The cost of shipping is split between Root Beginnings and the fundraiser.
- 10.) We offer our 16 oz jar candles \$10 each , Tart Melts 4 for \$12, and a 3-pak of soap for \$8 each.
- 11.) If your group sells:
  - 1-499 candles you will receive 40% profit
  - 500-999 candles you will receive 45% profit
  - 1000+ candles you will receive 50% profit

### OUR MISSION

Root Beginnings mission is to provide handmade superior quality candles, tart melts, and all-natural soaps. Making specialty candles, melts, and soaps takes time, patience, and precision. Because of our production process, we proudly say that we guarantee that you will be satisfied with your purchase. Our candles are made from high-quality natural-base wax that burns cleanly, and is rated #1 in terms of color and fragrance "throw" over other candle makers. Our fragrances are carefully selected from the top fragrance houses in the industry and are matched to our wax for a superior burn and scent. All of our soaps are naturally moisturizing, using olive and coconut oils.





## CANDLES & TART MELTS

Our jar candles are filled with maximum scented premium wax and our tart melts are made with a unique recipe to hold the most oil possible.

We carry over 75 scents!

• Enjoy Variety •

# Candles & Tart Melts

## Baked Goods

Apple Crisp  
Banana Nut Bread  
Cinnamon Bun

Fudge Brownie  
Hot Apple Pie  
Pecan Pie

Sugar Cookie  
White Cake



## Floral

Citrus & Sage  
Coconut Lime Verbena  
Gardenia

Honeysuckle  
Jasmine  
Lavender Violet

Lilac  
Orange Blossom  
Sweet Pea

## Variety

## Fresh

Aroma Therapy  
Clean Cotton  
Country Clothesline

Eucalyptus  
Fresh Linen  
Fresh Rain

Ocean Mist  
Odor Eliminator



## Fruits

Apple Berry  
Carmel Apple  
Cherry  
Cherry Almond

Cucumber Melon  
Llama Spit (Fig & Melon)  
Mac Apple  
Raspberry

Tangerine Dreams  
Tropical Fruit Slices  
Wild Berries

## Quality

## Man Candles

Coffee  
Cool Water (Type)  
Cowboy

Fireplace  
Issey Miyake (Type)  
Kentucky Bluegrass

Leather  
Pine Forest  
Pleasures (Type)



## Service

# Candles & Tart Melts

## Spice

Apple Cinnamon  
Cinnamon  
Cinnamon Spice  
Gingerbread

Harvest  
Home Sweet Home  
Hot Apple Cider  
Orange Clove

Pumpkin Spice  
Red Hot Cinnamon  
Spicy Apple Pie



## Candles

## Sweet

Butter Rum  
Buttercream

Carmel Pecan  
Maple Pecan

## Unique Scents

Beach Party  
God's Love  
Hazelnut Coffee

Peppermint  
White Tea

## Tart Melts



## Vanilla

French Vanilla Coffee  
Lavender Vanilla  
Vanilla

Vanilla Bean  
Vanilla Cinnamon  
Warm Vanilla Sugar

## Triple Scented Candles

Apple Triple  
(Apple Cinnamon, Green Apple, Hot Apple Pie)  
California Breeze  
(Pleasures, Issey Miyake, Cool Water)

California Girl  
(Pomegranate, Tropical Fruit Slices, Hawaiian  
Delight)  
Ricks Triple  
(Hot Apple Pie, Cinnamon, Vanilla)



## SOAPS

Castile soap is an olive oil based soap, which was first made in Spain in the 9th Century. As an oil-based soap, skin is nourished and moisturized in ways that standard detergent based soaps are not...naturally and without chemicals.

# Soaps

ALL BARS ARE BETWEEN 4 – 4.5 OUNCES

## Carrot Castile (3 Bars)

Vitamin A has long been used to help nourish and revitalize skin. Carrots are loaded with Vitamin A! Our carrot soap is a natural solution to skin blemishes and acne. Treat yourself to a natural skin revitalizer.

*Ingredients: Olive Oil, Coconut Oil, Carrots*

## Cinnamon Orange (3 Bars)

Fresh from the kitchen, the natural scent of cinnamon and freshly juiced oranges adds a refreshing scent to any home.

*Ingredients: Olive Oil, Coconut Oil, Cinnamon, Oranges*

## Coffee (3 Bars)

Whether or not you have been working in the garage all day, or just got done chopping onions for dinner, the natural exfoliation properties of our pure coffee soap will leave your hands fresh smelling and soft. Using freshly brewed coffee and coffee grounds, this soap is soft enough to moisturize your hands, while strong enough to knockout even the worst of odors.

*Ingredients: Olive Oil, Coconut Oil, Coffee Grounds, Coffee*

## Green Tea Sand (3 Bars)

Description: Using naturally processed green tea and finely granulated sand, this soap makes for the perfect face soap. While moisturizing and repairing your skin, the fine sand gently exfoliates your pores leaving your face clean, fresh, and moisturized.

*Ingredients: Olive Oil, Coconut Oil, Green Tea, Sand*

## Lavender (3 Bars)

With just a pinch of Lavender, this pure Castile soap offers the same qualities as the unscented version, only with the calming smell of Lavender. Often used for shaving, "pure" Castile Soap leaves your skin silky smooth. Offering the perfect shave and the relief from dry itchy skin, this soap is good for every season.

*Ingredients: Olive Oil, Coconut Oil, Lavender*

## Oatmeal (3 Bars)

With the perfect balance of oils and oatmeal, our Castile Oatmeal Soap cleanses and gently exfoliates your skin leaving your skin feeling soft and smooth. By finely granulating our oatmeal mixture, the oats act as a gentle abrasive by removing the dirt and grime of the day, while at the same time refreshing your skin. This soap makes the perfect shower and face soap.

*Ingredients: Olive Oil, Coconut Oil, Castor Oil, Oatmeal*

## Pure Castile (3 Bars)

For those with chronic dry skin or who just want the essentials, our Castile Unscented Soap is perfect for you. Often used for shaving, "pure" Castile Soap leaves your skin silky smooth. Offering the perfect shave and the relief from dry itchy skin, this soap is good for every season.

*Ingredients: Olive Oil and Coconut Oil*



Carrot Castile



Cinnamon Orange Castile



Coffee Castile



Green Tea Sand



Lavender



Oatmeal



Pure Castile



LOCAL MARKET

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